

# Farming and Rural Development in the Cotswolds after Brexit





### Cotswolds – a farmed landscape



- Agricultural land 87% of AONB of which 49% arable and 43% grass
- Woodland 12%
- Farm type livestock 45%, cereals 20%, general cropping 14%, mixed 10%, dairy 4%
- Main crops winter wheat, spring barley and oil seed rape

#### The CAP cornerstone



#### Set up in 1957 to:

- Increase agricultural productivity
- Ensure fair standard of living for farmers
- Stabilise markets
- Ensure availability of supplies
- Ensure reasonable process for consumers

38% of EU budget (€58bn)

#### CAP in the UK



- Pillar 1 direct payments
- Single Payment Scheme (£2.4bn) annually
- Pillar 2 Agri-environment and rural development – (£4bn 2014 - 2020)

Equals 55% of total UK farm income

#### CAP in the Cotswolds



- BPS approx. £38m
- Agri-environment Approx £9.1m
- Farm gate income £110m



# Value of farming



#### Farming supports:

- Farm gate income £110m (approx. £800m total value)
- Rural business £337m GVA dependent on AONB
- Jobs inc 9,720 critically dependent on landscape quality
- Tourism 23 million days visits, worth £1bn
- Public water supply est. 500m litres a day for Thames water alone.
- Biodiversity e.g. grassland, farmland birds
- Historic environment 400+ SAMs and >17,500 'local sites'

#### **CAP**



#### Leaving EU = leaving the CAP

- Supports farming BPS
- Supports landscape Agri-environment (1994)
- Supports rural business LEADER

It is <u>common</u> – one size to fit all!

Leaving = challenges & opportunities

# Agri-environment under CAP

Cotswolds
Conservation Board

- Silo based
- Prescriptive
- Risk adverse
- Income forgone
- Poorly monitored
- Diminished advice
- ...... And confusing

EUROPEAN REGIONAL DEVELOPMENT FUND (ERDF)



PROJECT CALLS FOR ERDF FUNDS ARE OPEN AT DIFFERING TIMES FOR DIFFERENT AMOUNTS. FOR FULL DETAILS CLICK ON URTHER INFORMATION EUROPEAN SOCIAL FUND (ESF



TO TACKLE

ATHWAYS FO LONG TERM UNEMPLOYED

€9.3M AVAILABLE

OR SOCIAL

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EUROPEAN AGRICULTURAL FUND FOR RURAL DEVELOPMENT (EAFRD)

€3.4M

**OF FUNDS** 

FOR:

FOR RURAL

BROADBAND

FOR RURAL

TOURISM

€0.9M

€1.7M

FOR SMALL SCALE RENEWABLE **ENERGY SCHEMES** 

**EAFRD FUNDS ARE** TIMES FOR

**GRANTS ARE** BY THE RURAL **PAYMENTS** 



**GRANTS ARE** DEPENDENT ON LOCATION AND RANGE BETWEEN £10 - 35K

LEADER

CHILTERNS

0

**AWARDING** GRANTS TO LOCAL PROJECTS FOR

Farming OURISM

FORESTRY SMALL/MICRO USINESSES AND COMMUNITIES

**APPLICATIONS** TO BE MADE TO THE AREA LOCAL ACTION GROUP

FOR FURTHER INFORMATION



STAGE 2 PROTOTYPE DEVELOPMENT UP TO

EUROPEAN COMMISSIO

STAGE 3 SUPPORT



COUNTRYSIDE **PRODUCTIVITY** 



HORIZON

2020 (H2020)

12020 COVERS LL SMEs WHO VANT TO SCALE P GOOD IDEAS Cotswolds

Conservation Board

COUNTRYSIDE
PRODUCTIVITY
FUNDING
INCLUDES THE
EUROPEAN
INNOVATION
PARTNERSHIP
WHICH
SUPPORTS
NNOVATION IN
LINKING
RESEARCH WITH
FARMING AND
EOPESTRY NORTH STAGE 1 CONCEPT WESSEX DOWNS £50K REWARDING FORESTRY PRACTICES MOVATION

€10M IN THE POT

€ 3.7M TO FOSTER INNOVATION

€3.9M TO HELP SME's BE MORE COMPETITIVE

€2.4M FOR LOW CARBON

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€0.9M

EAFRD **GRANTS** ARE FROM BETWEEN £35K AND £120K

PROJECT CALLS FOR **OPEN AT DIFFERING** DIFFERENT AMOUNTS

ADMINISTRERED **AGENCY** 

FOR FURTHER INFORMATION



£5m

PPLY TO THE IN 5 STEPS

4 REGISTER SUBMIT PROPOSI

MARKETING

OR FURTHER NFORMATIO

AMOUNT OF GRANT **DEPENDS** ON SIZE AND SECTOR OF BUSINESS

WHO CAN APPLY FOR GRANTS? WOODLAND OWNERS FORESTRY CONTRACTORS FARMERS

ADMINISTRERED BY RURAL PAYMENTS AGENCY

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#### The offer



- A single menu of agri-environment and rural development
- Informed by local evidence
- Delivered locally
- Invests in the special qualities of the Cotswolds



#### A Future scheme



- Support for Cotswolds Agri-environment
- Delivered locally
- Supported by advisers
- Delivering outcomes on the ground
- An enabler, not an enforcer
- Supports landscape etc and food production
- Local people need to understand and support

#### A future scheme



#### Tailor made scheme

- Based on special qualities
- Reflect challenges of farming
- Benefits wider society



# Locally tailored



- Cotswolds AONB Management Plan
- Landscape Character Assessment
- Landscape Strategy and Guidelines
- Local payment rates
- Guides and influences land management
- Outcome based
- Payment by results

#### To tackle Cotswold Issues



- Landscape conserve and enhance
- Degraded soils
- Biodiversity
- Resilience to flood and drought
- Marginal returns
- Areas of natural constraint e.g. scarp
- Disconnect between town and country/people and nature

#### 2 linked components

#### Cotswolds FARM



Farming and Rural Management

Basic level of environmental management

Obligations based on landscape

Cross compliance

Farm business advice

#### Cotswolds FARMRD



Enhanced environmental management and rural development to:

- Deliver public goods landscape, biodiversity, water, woodland etc
- Deliver rural business growth and development



#### FARM & FARMRD



- Local needs
- Collaboration
- Outcome focused payment by results
- Capital and revenue
- Private sector payments
- Develops connections
- Add value to farm and woodland produce
- Greater ownership and understood by residents and visitors

#### Process to date



- Cotswolds Farming Forum April 2017
- National Parks proposal
- Focus group 1
- Outline FARM and FARMRD developed
- Exec and C&M
- Cotswolds FARM & FARMRD proposal sent to Lord Gardiner

## Next steps



- Focus group 2<sup>nd</sup> November
- Lord Gardiner visit

#### Develop our thinking further

- Targeting statement
- Cotswold specific options

