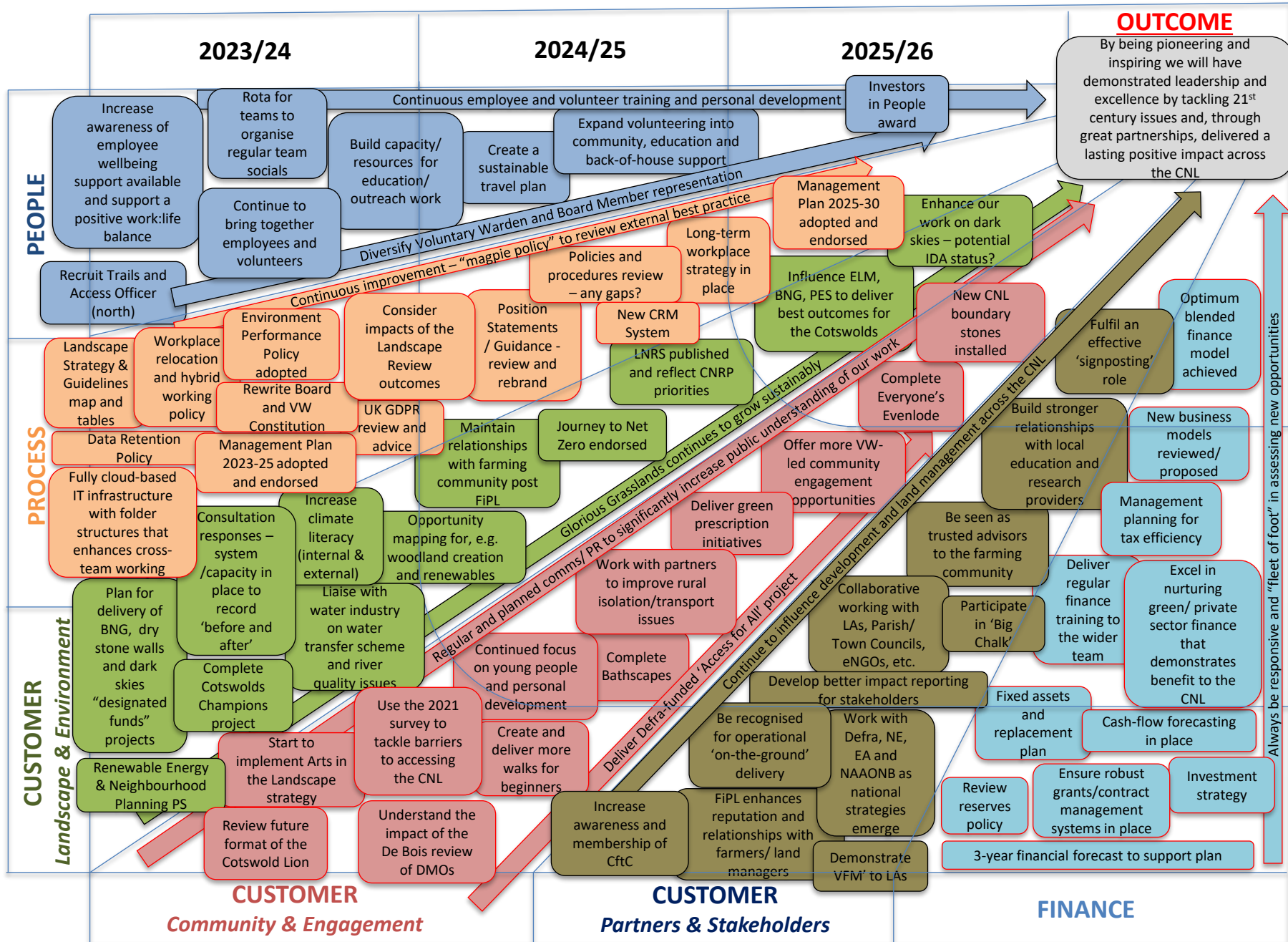




Business Plan Framework 2023-26



OUTPUTS

1. Great people, inspiring others
2. Ensuring our working practices continuously improve
3. Delivering and influencing for nature, climate and landscapes
4. Ensuring access, education and wellbeing opportunities are for everyone
5. Value-added partnerships that benefit the CNL
6. Financially resilient and sustainable

GREAT PEOPLE
 DOING THE RIGHT THINGS
 LEADS TO HAPPY CUSTOMERS
 AND HEALTHY FINANCES