## **COTSWOLDS CONSERVATION BOARD - KPI TARGETS 2020/21**

| Output   |       | Measure   | Resp         | Baseline   | Target  | Red   | Amber   | Green  | Blue                                      |  |
|----------|-------|---|--------------|--|---|---|---|--|---|--|
| People   | KPI 1 | Number of training/ development days per FTE                                  | МР           | 2019/20 - all employees<br>received a minimum 1.5<br>days training during the<br>year; Five employees<br>received in excess of five<br>days training and<br>development. | A minimum of four days<br>training per FTE per  | <8 people achieve the<br>minimum of four days<br>training per annum | 8-11 people achieve the<br>minimum of four days<br>training | 12-14 people achieve<br>the minimum of four<br>days training | N/A                                       |  |
|          |       |   |              |  |   |   |   |  |   |  |
| Process  | KPI 2 | The number of process improvements identified/ implemented                    | АР           | Not required   | 8 per annum (two per quarter)   | <4  | 4 to 6  | 7 to 9   | 10 or more                                |  |
|          | _     |   |              |  |   |   |   |  |   |  |
| Customer | KPI 3 | The value of externally funded projects in conserving and enhancing the AONB. | <b>JM/MC</b> | 2019/20 - GCG - 25 ha<br>and CC - 0 projects   | GCG - 25 ha and<br>CC 4 projects  | GCG: <20ha / CC<br>Programme: 1 or less                             | GCG: 20-24ha / CC<br>Programme: 2-3<br>projects             | GCG: 25-30ha / CC<br>Programme: 4-6 projects                 | GCG: >30ha / CC<br>Programme: >6 projects |  |
|          | KPI 4 | Number of people directly engaged with our work                               | SS           | 2019/20 - 1,173  | 1,378 (977)   | <1,171 (<830)   | 1,171-1,308<br>(830 – 927)                                  | 1,309 – 1,585<br>(928 – 1,124)                               | >1,585 (>1,124)                           |  |
|          | KPI 5 | Number of new partnerships established  | JW           | 22 current partnerships  | 8 per annum (two per quarter)   | <4  | 4 to 6  | 7 to 9   | 10 or more                                |  |
|          |       |   |              |  |   |   |   |  |   |  |
| Finance  | КРІ 6 | Useable reserves as a % of target   | AW           | Year-ending 31/3/20 -<br>£71,000   | Target by 31/3/2023 = £110k. The target by 31/3/2021 is £63.7k or 58% of long-term target | Less than 52% /<br><£57,200   | 52-57.9% / £57,200-<br>£63,699                              | 58-70% / £63,700-<br>£77,000                                 | >70% / >£77,000                           |  |

| CCB KPI REPORTING FORMAT – 2020/21 |        |   | Quarter 1           | Quarter 2              | Quarter 3 | Quarter 4 | Cumulative | RESP |
|------------------------------------|--------|---|---------------------|------------------------|-----------|-----------|------------|------|
| People                             | KPI 1  | Number of training/ development days per FTE  | 2 people met target | 0 people met<br>target |           |           |            | MP   |
|                                    |        |   |                     |                        |           |           |            |      |
| Process                            | KPI 2  | The number of process improvements identified/ implemented  | 5                   | 1                      |           |           |            | AP   |
|                                    |        |   |                     |                        |           |           |            |      |
| Customer                           | KPI 3a | The value of externally funded projects in conserving and enhancing the<br>AONB - hectares of grasslands improved (GCG) | 2                   | 24                     |           |           |            | МС   |
|                                    | KPI 3b | The value of externally funded projects in conserving and enhancing the<br>AONB - projects via Cotswolds Champions      | 0                   | 5                      |           |           |            | JM   |
|                                    | KPI 4  | Number of people directly engaged with our work   | 387                 | 84                     |           |           |            | SS   |
|                                    | KPI 5  | Number of new partnerships established  | 1                   | 2                      |           |           |            | JW   |
|                                    |        |   |                     |                        |           |           |            |      |
| Finance                            | KPI 6  | Useable reserves as a % of target   | 72%                 | 69%                    |           |           |            | AW   |