

ANNUAL REVIEW 2020-21

Summary: To present the content plan for the production of the Annual Review 2020-21

Recommendation: that the Executive Committee supports the recommendation and that they are taken forward to the June Board for full approval.

Report by: Alana Hopkins, Communications Lead

BACKGROUND

1. The Annual Review summarises the 2020/21 year, and the achievements of the Cotswolds National Landscape team during that time. Below are the summarised contents:

- Chairman's introduction
- 'Best bits' infographic / the year in numbers and pictures
- Rebrand and Vision
- Glorious Cotswold Grasslands
- Cotswolds Champions
- Caring for the Cotswolds
- Gateways
- Nature Recovery Plan
- A417 'Missing Link'
- Ourboretum
- ELM / Farming Forum webinars
- The Board's response to the planning white paper
- Rural skills courses on the website and the creation of new experiences
- New team members – Nicole Daw and planning volunteer

TIMING PLAN

1. Draft and design: imminent
2. Sign off by: 15th June

DISTRIBUTION PLAN

1. Via email PDF link to all Board members (digital versions only)
2. Via email PDF link, if required, to all other contacts on database (Parish contacts, Local Authority Contacts, LEPS, etc.)
3. Uploaded to website
4. Shared on LinkedIn

MAY 2021