Business Plan Framework 2023-26 OUTCOME 2024/25 By being pioneering and 2023/24 2025/26 inspiring we will have demonstrated leadership and Investors Rota for Continuous employee and volunteer training and personal development excellence by tackling 21st in People Increase teams to century issues and, through Expand volunteering into award awareness of organise great partnerships, delivered a community, education and Build capacity/ employee Create a regular team lasting positive impact across back-of-house support Diversify Voluntary Warden and Board Member representation resources for wellbeing socials the CNL PEOPLE support available Continuous improvement - "magpie policy" to review external best practice Management and support a Plan 2025-30 Enhance our Continue to positive work:life bring together adopted and work on dark balance kies – potential endorsed employees and **GREAT PEOPLE IDA status?** volunteers factors Recruit Trails and Influence ELM. Access Officer BNG. PES to deliver New CNL Øptimum (north) considering internal and external New CRM best outcomes for boundary blended Environment Fulfil an impacts of the Statements the Cotswolds System stones Performance finance Workplace effective WOrk / Guidance -Landscape Landscape installed **DOING THE RIGHT** LNRS published nctease public understanding of our w model Policv relocation signposting Strategy & Review review and and reflect CNRP achieved adopted and hybrid Complete role Guidelines THINGS outcomes rebrand **Rewrite Board** oriorities working Everyone's map and Journey to Net and VW **UK GDPR Build stronger** policy New business Evenlode tables Zero Constitution Maintain relationships review and models C **Data Retention** understood S Management Plan relationships with local advice reviewed/ and endorsed Ľ. Policy 2023-25 adopted with farming education and proposed Fully cloud-based LEADS TO HAPPY and endorsed community post research nificantly IT infrastructure Complete Increase FiPL opportunities provide 2 Deliver regular finance **CUSTOMERS** with folder Δ Consultation 4 comms/ PR to signifi Defra Be seen as climate Opportunity training to the wider Ongoing and regular review of corporate risks structures that 'Access for trusted advisors responses – literacy mapping for, e.g. team enhances cross-All' project system internal & to the farming woodland creation Work with partners team working Review capacity in external) and renewables community New model for to improve rural NoidWay Collaborative place to funding Liaise with Plan for core funding in isolation/transport Participate working with **AND HEALTHY** record water industry agreements delivery of place issues LAs, Parish/ in 'Big Environment 'before and with key on water BNG, dry **FINANCES** Chalk' after' transfer scheme Town Councils partners stone walls Continued focus Nurture Complete eNGOs, etc. and dark Complete and river on young people green/ private $x^{o'}$ **Bathscapes** Develop better impact reporting Fixed assets skies quality issues sector finance **STOMER** Cotswolds and personal for stakeholders "designated and development timetodel Champions(Use the 2021 Work with Be recognised replacement funds" Cash-flow forecasting project survey to Deliver green Create and for operational Defra, NE, plan projects in place tackle barriers prescription deliver more 8 'on-the-ground' EA and Renewable Energy to accessing initiatives beginners Banking deliverv NAAONB as Review Ensure robust S Landscap & Neighbourhood the CNL walk national grants/contract and Understand the reserves **FiPL enhances Planning PS** Increase Start to Investment impact of the strategies policy management reputation and awareness and implement Arts in systems in place strategy De Bois review emerge **Review future** relationships with membership of the Landscape of DMOs format of the farmers/ land 3-year financial forecast to support plan Demonstrate CftC strategy Cotswold Lion managers VFM' to LAs **CUSTOMER CUSTOMER FINANCE Community & Engagement** Partners & Stakeholders

OUTPUTS

- 1. Great people, inspiring others
- 2. Ensuring our working practices continuously improve
- 3. Delivering and influencing for nature, climate and landscapes
- 4. Ensuring access, education and wellbeing opportunities are for everyone
- 5. Value-added partnerships that benefit the CNL
- 6. Financially resilient and sustainable