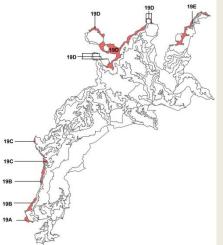
#### **Character Areas**

#### Key Features

- 19A Avon Valley
- 19B Boyd Valley
- 19C Wickwar Vale
- 19D Vale of Evesham Fringe
- 19E Vale of Feldon Fringe



- Soft rolling landscape, with intermittent ridges and valleys in southern part of vale, formed from some of the oldest rocks in the AONB, and overlain by thick deposits of drift geology.
- The Cotswolds escarpment, as well as the escarpment outliers, provide a dramatic backdrop to many easterly views across the vale and provides a valuable orientation point from within the vale landscape.
- Wide, open, sparsely settled agrarian landscape cloaked in pastures and arable fields appears well maintained and productive.
- Areas of wet meadow and narrow floodplain bordering numerous streams and rivers marked by wet seasonal pastures and lined by willow and other wetland trees marking their winding course through the vale.
- Well maintained hedgerows, some of great antiquity, form an extensive network throughout the vale defining field patterns indicative of different episodes of enclosure. When viewed from the neighbouring uplands, hedgerows give the expansive vale a strong sense of visual unity. They also provide important wildlife links.
- Numerous mature field and hedgerow oaks, riverside trees and small farm woodlands give the sense of a well treed landscape when viewed from ground level.

- Quiet winding lanes link numerous isolated farms and hamlets, and emphasise the rural character of the landscape.
- **Remnants of ancient open fields and moated sites** in the wider vale landscape indicate the long history of farming in the vale.
- Varied and complicated mix of brick, timber and stone for buildings, and stone, Welsh slate, tile and thatch roofing, with Oolitic Limestone still prevalent within villages in the vicinity of the Escarpment, reflecting the proximity of the Cotswolds and sources of materials from local quarries.
- Adjacent steep escarpment landform and associated woodlands generally limit views and create an intimate landscape although long views to distant hills are possible from more elevated areas of the vale.



#### **Summary description**

An extensive area of Unwooded Vale extends along the western and northern perimeter of the AONB, from Bath to below Stinchcombe Hill then re-commencing in the broad northern and eastern sweep of the Vales of Evesham and Feldon. Narrow strips of the Vale occur along the edges of the AONB, and an area linking the Bredon and Dumbleton Outliers with the Escarpment. Although limited within the AONB, these landscapes form a part of a wider landscape that stretches westwards. The soft agrarian landscape is wide, open and rolling, although sparsely settled. Areas of wet meadow and narrow floodplain border the many streams and rivers. Hedgerows, some of great antiquity, are well maintained. Mature field trees and hedgerow oaks, riverside trees and small farm woodlands break up what is generally a highly managed agricultural landscape. Remnants of the open field system and of moated sites also occur within the landscape type.

#### Landscape Sensitivity

The sparsely settled and deeply rural Unwooded Vale landscape type is highly sensitive to change, particularly in agricultural areas not currently associated with development. Despite this, even in rural areas the screening effects of landform, farm woodlands, hedgerows and shelterbelts provide a framework in which some opportunities for small-scale development exist.

Vale landscapes bordering upland areas with wide vantage points such as the Escarpment and Escarpment Outliers landscape types are particularly sensitive to the effects of large scale built development such as agricultural sheds and light industrial units as these are difficult to screen from elevated vantage points. These landscapes are also highly sensitive to development that may disturb the strong field patterns created by hedgerows as these are best perceived from higher ground.



	Local Forces For Change	Potential Landscape Implications	Landscape Strategies and Guidelines
	New Development	· · ·	· · · · · · · · · · · · · · · · · · ·
19.1	Development and expansion of settlements particularly of Winchcombe and Broadway including residential, industrial, leisure etc.	<ul> <li>Intrusion of expanded settlement fringes into the landscape including within the setting of the AONB</li> <li>Degradation of views to, from and across the Pastoral Lowland Vale</li> <li>Impact or loss of views of key features such as church towers across the landscape.</li> <li>Erosion or loss of distinctive small linear and nucleated settlement patterns due to settlement growth and coalescence.</li> <li>Loss/dilution of organic growth patterns of settlements including the relationship between the historic core and adjacent historic fields, paddocks and closes</li> <li>Proliferation of suburban building styles, housing estate layout and materials and the introduction of ornamental garden plants and boundary features.</li> <li>Upgrading of minor roads and lanes associated with new development and the introduction of suburbanising features such as mini roundabouts, street lighting, Highway fencing, kerbs and traffic calming measures</li> <li>Increased traffic leading to increased damage to road verges and roadside hedges and walls and the creation of informal passing places</li> <li>Introduction and accumulation of lit areas and erosion of characteristically dark skies.</li> <li>Urban fringe impacts such as fly tipping and dumping of cars</li> <li>Loss of wet meadows and riverine habitat.</li> <li>Potential loss of archaeological remains and historic features.</li> <li>Loss of archaeological and historical features, field patterns and landscapes.</li> <li>Interruption, weakening or loss of the historic core of the settlements and the historic features such as churchyards, manor houses, burgage plots, historic farms, pre-enclosure paddocks and closes</li> </ul>	<ul> <li>Maintain the open, sparsely settled character of the Unwooded Vale by limiting new development to existing settlements and avoiding development between existing villages.</li> <li>Avoid development that will intrude negatively into the landscape and cannot be successfully mitigated, for example, extensions to settlements in areas of open landscape</li> <li>Ensure that new development does not adversely affect the wider rural landscape and views to and from the AONB.</li> <li>Ensure new development is proportionate and does not overwhelm the existing development.</li> <li>Ensure that new development does not adversely affect settlement character and form or impact on views of key features such as church towers.</li> <li>Avoid developments incorporating standardised development layout, suburban style lighting, construction details and materials that cumulatively can lead to the erosion of peaceful landscape character.</li> <li>Layout of development shuld respect local built character and avoid cramming up to boundaries resulting in hard suburban style edge to the settlement.</li> <li>Control the proliferation of suburban building styles and materials</li> <li>Promote the use of local building materials and building styles in the construction of new buildings and extensions to existing dwellings. (New buildings should, at least, respect local vernacular style).</li> <li>Promote the conservation and/or encourage the restoration of existing building should, at least, respect local vernacular style).</li> <li>Promote the existing dark skies and areas of dark landscape</li> <li>Adopt measures to minimise and where possible reduce light pollution</li> <li>Retain existing trees, dry stone walls, hedges et as part of the scheme for green infrastructure and to reflect the former landscape, historic filed patterns etc.</li> <li>Ensure new development is visually integrated into its surroundings and does not interrupt the setting of existing settlements. Break up harsh edges of new development taking place.</li> <!--</td--></ul>



	Local Forces For Change	Potential Landscape Implications	Landscape Strategies and Guidelines
			<ul> <li>Ensure the density of new development reflects its location relative to the 'core' of the settlement and its proximity to the surrounding rural landscape</li> <li>Avoid disconnecting the historic core of settlements from its rural surroundings particularly village Conservation Areas.</li> <li>Conserve floodplain habitats.</li> <li>Introduce vehicle weight restrictions to prevent damage to verges and roadside boundaries</li> <li>Promote advice and guidance on road verge management</li> <li>Preserve archaeological and historical features and deposits and promote initiatives that remove heritage assets from at risk' status in the Heritage at Risk Register.</li> <li>Avoid proposals that result in the loss of archaeological and historical features or that impact on the relationship of the settlement and its links with surviving historical features.</li> <li>Ensure the historic character and context are included in Neighbourhood Plans</li> <li>Consider the impact on local Public Rights of Way as settlements expand and take into account any required improvements</li> <li>Ensure development proposals safeguard and provide new links and enhancements to the Public Rights of Way network</li> </ul>
19.2	Isolated development such as new single dwellings and conversion of farm buildings that might compromise open agrarian character, dispersed settlement patterns and views across the vale or to the scarp or outliers including farm buildings converted to residential use.	<ul> <li>Visual intrusions introduced to the landscape</li> <li>Erosion of the sparse settlement pattern of the Unwooded Vale</li> <li>Loss of open countryside between settlements</li> <li>Loss of characteristic open landscape</li> <li>Introduction of 'lit' elements to characteristically dark landscapes.</li> <li>Upgrading of minor roads and lanes in areas of new development and introduction of suburbanising features such as gateways, kerbs, and lighting.</li> <li>Loss of tranquility.</li> <li>Suburbanisation and domestication of agricultural landscape by the introduction of gardens e.g ornamental garden plants and boundary features, parking areas, lighting, and conversion of tracks to manicured drives and ornamental gateways</li> <li>Appearance of 'mini parklands' out of context with the surrounding landscape.</li> <li>Appearance or extension of stables and 'white tape' field boundaries for horses and ponies (see 19.6 below)</li> <li>Damage to road verges and roadside hedges and walls and the creation of informal passing places</li> </ul>	<ul> <li>Conserve the distinctive rural and dispersed settlement pattern of the Unwooded Vale</li> <li>Avoid isolated development, that will intrude negatively into the landscape and cannot be successfully mitigated.</li> <li>Conserve areas of dark skies and dark landscape</li> <li>Oppose new housing in the Unwooded Vale (unless special circumstances apply in accordance with Paragraph 55 of the NPPF and development conserves and enhances the AONB as required by the CRoW Act 2000</li> <li>Avoid conversion of isolated farm buildings</li> <li>Conserve the distinctive rural and dispersed settlement pattern.</li> <li>Restore existing traditional stone and brick farm buildings must retain their historic integrity and functional character. Sound conservation advice and principles must be sought and implemented</li> <li>Maintain the sense of openness and consider the impact of development, including cumulative development on views to and from the adjacent landscape types such as the scarp and on the setting of the AONB</li> <li>Control the proliferation of suburban building styles and materials.</li> </ul>



	Local Forces For Change	Potential Landscape Implications	Landscape Strategies and Guidelines
			<ul> <li>Landscaping schemes accompanying development should encourage the planting of appropriately sized native trees, shrubs and traditional fruit varieties, whilst discouraging large alien tree species such as eucalypts and conifers and inappropriate cultivars of native species, particularly on fringes of open countryside.</li> <li>Respect traditional position of agricultural buildings and their relationship to the surrounding land</li> <li>Introduce vehicle weight restrictions to prevent damage to verges and roadside boundaries</li> </ul>
19.3	Conversion of traditional farm buildings to new uses Deterioration in condition of vernacular farm buildings	<ul> <li>Erosion of distinctive features and loss of Cotswold character.</li> <li>Domestication or industrialisation of existing agricultural vernacular and character</li> <li>Suburbanisation of the agricultural landscape by the introduction of gardens e.g. ornamental garden plants and boundary features, parking areas, lighting and conversion of tracks to manicured drives and ornamental gateways</li> <li>Loss of locally historic features and erosion of the integrity of the historic landscape</li> <li>Loss of historic features/character of distinctive buildings if converted to uses requiring inappropriate interventions to historic fabric and form.</li> <li>Loss and erosion of Farmstead Character and how the buildings relate to the surrounding agricultural landuse and landscape</li> <li>Decline in quality of landscape</li> </ul>	<ul> <li>Conserve vernacular farm buildings for their own sake and/or by developing other options for their use whilst retaining their agricultural character</li> <li>Where converted to new uses buildings must retain their historic integrity and functional character. Sound conservation advice and principles must be sought and implemented</li> <li>New uses should not prejudice the effective operation of the farm enterprise</li> <li>Avoid inappropriate new uses that necessitate excessive loss of original historic features or introduce elements that expand domestication or industrialisation</li> <li>Discourage the conversion of farm buildings to a function with a limited life span and seek to prevent follow-on conversions e.g. for housing.</li> <li>Respect traditional position of agricultural buildings and their relationship to the surrounding land.</li> <li>Stabilise historic buildings and undertake localised scrub and woodland clearance to enhance their landscape setting and increase the contribution they make to landscape character</li> <li>Ensure best practice is followed for the protection of species associated with farm buildings e.g. bats</li> <li>Promote examples of good practice</li> </ul>
19.4	Solar Farms	<ul> <li>Industrialisation of the rural landscape</li> <li>Change of character due to colour and texture and heliographic glint</li> <li>Loss of seasonal change in the landscape</li> <li>Loss of characteristic agricultural landscape</li> <li>Damage to and loss of landscape features such as Ridge and Furrow, Strip Lynchets, trees and dry stone walls</li> <li>Impact of supporting infrastructure such as buildings, cables, roadways, security fencing, CCTV masts and lighting.</li> <li>Concealment of geomorphological or archaeological features</li> <li>Decline in quality of landscape</li> </ul>	<ul> <li>Prevent proposals for solar farms that will impact negatively on landscape character and/or intrude into views including from the adjacent scarp landscapes.</li> <li>Ensure a comprehensive LVIA is undertaken (including potential cumulative effects)</li> <li>Avoid proposals that will result in the loss or harm to landscape features such as ridge and furrow, hedgerows and walls</li> <li>Ensure a glint/glare assessment is undertaken to determine the heliographic impact on receptors.</li> <li>Reduce landscape impact with appropriate screening</li> </ul>



	Local Forces For Change	Potential Landscape Implications	Landscape Strategies and Guidelines
			<ul> <li>Bury cables underground and seek opportunities to bury existing overhead cables</li> <li>Keep supporting infrastructure to a minimum and ensure it is in keeping with landscape character.</li> <li>Ensure removal and restoration on temporary construction access.</li> <li>Avoid the inclusion of any security lighting proposals</li> <li>Seek appropriate landscape enhancement to field boundaries and margins within solar farm development proposals.</li> <li>Promote the use of roof space for photovoltaic panels particularly on modern farm buildings</li> </ul>
19.5	Introduction of vertical elements such as communication masts, wind turbines, electricity pylons and large road signs, particularly in locations that impact long views and panoramas.	<ul> <li>Introduction of visually intrusive 'urban' or industrial features to the open character of the Unwooded Vale and views across it from the neighbouring scarp landscapes and between areas of the AONB</li> <li>Introduction of unnatural movement and loss of tranquillity and sense of remoteness.</li> <li>Introduction lit elements to a characteristically dark landscape</li> <li>Intrusion on the setting of scheduled monuments, listed buildings and designed landscapes</li> <li>Breaking up of the skyline</li> <li>Loss of open character</li> </ul>	<ul> <li>Conserve the open, agricultural character of the Unwooded Vale by objecting to the development of vertical elements where these would adversely affect views</li> <li>Ensure the development of vertical elements in neighbouring LCTs and areas beyond the AONB do not adversely affect views to and from the Unwooded Vale</li> <li>Ensure alternative options have been fully considered</li> <li>Minimise impact by locating new communication masts on existing structures or by using existing masts.</li> <li>Set masts etc against trees</li> <li>Bury cables underground and seek opportunities to bury existing overhead cables.</li> <li>Avoid use of visually prominent urban security fencing and CCTV masts.</li> <li>Consider other renewable energy and communications technologies</li> <li>Ensure full assessment of heritage setting impacts and appropriate measures undertaken</li> <li>Seek to minimise the size and number of road signs</li> <li>Undertake road clutter audits</li> <li>Double up road signs where possible and remove unnecessary road signs</li> </ul>
19.6	Proliferation and concentration of equestrian establishments.	<ul> <li>Proliferation of stables and other visual clutter such as ribbon fences, jumps, horse boxes, shelters manège and lighting associated with 'horsiculture'</li> <li>Creation of paddocks by sub-dividing fields using non-characteristic field boundary treatments such as post and rail fence or ribbon fences</li> <li>Erosion of the rural landscape</li> <li>Deterioration in pasture quality and over grazing</li> <li>Pressure to provide new housing for staff and owners</li> <li>Creation of surfaced tracks, new and enlarged field entrances and parking areas for cars and horse boxes etc.</li> </ul>	<ul> <li>The creation of horse paddocks in visually prominent locations such a roadside and valley side locations should be avoided</li> <li>Take into account proximity to bridleways etc</li> <li>Where possible, existing buildings should be utilised and new stables and other structures kept to a minimum.</li> <li>Ensure all new ventures provide accommodation within new stable buildings and proposals for separate isolated housing should be resisted</li> <li>New structures should be carefully sited and designed to minimize their impact on the landscape. Wherever possible they should be located close to existing buildings. They should be constructed from appropriate vernacular materials and should follow the form of the landscape, avoiding prominent</li> </ul>



	Local Forces For Change	Potential Landscape Implications	Landscape Strategies and Guidelines
	Local Forces For Change	<ul> <li>Potential Landscape Implications</li> <li>Excessive use of local roads and paths by horses due in part to no direct or close connections to bridleways etc</li> <li>Increase in vehicle movements and roadside parking</li> <li>Damage to road verges</li> </ul>	<ul> <li>Landscape Strategies and Guidelines <ul> <li>locations</li> </ul> </li> <li>Jumps, temporary fences and other equipment should be well maintained and removed when not in use.</li> <li>Any lighting should be designed to minimise light pollution, e.g. low level and directed downwards and fitted with timers.</li> <li>Oppose change of use for the 'keeping of horses' in visually prominent locations.</li> <li>A concentration of horse paddocks and associated structures in any one area can have a cumulative harmful impact on landscape character and should be avoided</li> <li>Where pastures need to be subdivided into smaller paddocks, temporary electric fencing is better than more permanent structures and offers greater flexibility in pasture management. Post and rail should be avoided.</li> <li>Encourage the use of olive green tape, wider spacing of fence posts etc</li> </ul>
			<ul> <li>Encodrage the use of onve green tape, when spacing of rence posts etc Historic field boundaries, such as hedges, walls and fences should be maintained or extended, and new boundaries should match the local vernacular wherever possible.</li> <li>Retain hedgerow tress and seek opportunities to plant or tag new hedgerow trees</li> <li>Ensure authorisation is obtained from the highway authority for new gates or stiles on public rights of way</li> <li>In some instances, hedges and dry stone walls may need protection by fencing to prevent damage</li> <li>Jumps, temporary fences and other equipment should be well maintained and removed when not in use.</li> </ul>
			<ul> <li>Existing gates and access points should be retained if possible, and new gates should match the local vernacular.</li> <li>Historic features, including ridge and furrow pastures, stone troughs and stone stiles, should be protected from damage by equestrian uses.</li> <li>Promote Board guidance on good practice</li> </ul>
19.7	Road upgrading and improvements, especially of minor country roads, as a result of development or general improvement schemes.	<ul> <li>Introduction of suburban features such as mini roundabouts, lighting, kerbs and traffic calming measures.</li> <li>Use of inappropriate materials (e.g. standard highway fences and barriers)</li> <li>Increased traffic movement and noise</li> <li>Loss of roadside hedges</li> <li>Loss of verge/roadside habitat</li> </ul>	<ul> <li>Refer to DMRB Vol 10 for general environmental design guidance.</li> <li>Conserve the rural character of the local road network</li> <li>Resist the construction of 'village gateways', particularly those which are inappropriate and out of character.</li> <li>Minimise the use of road markings, permanent signage and lighting, siting them with care and ensuring that they are in keeping with their surroundings wherever possible whilst fulfilling road safety requirements.</li> <li>Avoid making over-large and inappropriate entrances and keep visibility splays to a minimum</li> <li>Promote use of design and materials appropriate to local character.</li> </ul>



	Local Forces For Change	Potential Landscape Implications	Landscape Strategies and Guidelines
			<ul> <li>Produce guidance on design and suitable materials.</li> <li>Promote use of 'shared space' for traffic calming measures in villages.</li> <li>Seek opportunities to conserve and enhance roadside boundaries and habitats and secure their long-term management</li> </ul>
19.8	Excessive traffic and/or speed on minor local roads and lanes.	<ul> <li>Pressure to improve roads by widening and straightening.</li> <li>Loss of tranquillity and danger to walkers/riders and other non-motorised users.</li> <li>Damage to verges and roadside boundaries by HGVs and agricultural vehicles</li> </ul>	<ul> <li>Promote traffic restriction measures such as lorry routing maps, speed limits and weight restrictions</li> <li>Promote 'Quiet Lane' initiatives</li> <li>Maintain or reinstate rural character within towns and villages by promoting shared space and road design to slow and minimise traffic impact</li> <li>Apply national guidance on rural speed restrictions in sensitive areas (DfT Circular 01/2013 especially Para 128)</li> <li>Ensure traffic management measures reflect the character and materials of the area.</li> <li>Encourage use of public transport, car sharing etc</li> <li>Promote quiet lane initiatives</li> <li>Encourage cycling on safe routes</li> <li>Promote road verge protection and management</li> </ul>
	Land use		
19.9	Agricultural intensification, diversification and farm amalgamation.	<ul> <li>Move towards arable production on small mixed farms resulting in the removal or degradation of hedgerows and/ or loss of former pasture.</li> <li>Field amalgamation and loss of hedgerows and stone walls leading to the loss of distinctive field patterns and a degraded landscape.</li> <li>Loss of habitat</li> <li>Removal of semi-natural vegetation cover and the poor maintenance and subsequent loss of field boundaries.</li> <li>Construction of large scale 'industrial style' agricultural sheds on the skyline or in prominent locations.</li> <li>Decline in maintenance of hedges and stone walls leading to a locally degraded or neglected landscape character.</li> <li>Increased use of non-characteristic field boundary treatments such as post and wire and post and rail fencing</li> <li>Conversion of permanent pasture and arable reversion to arable</li> <li>Localised poaching of wet riverside pastures by sustained grazing of large herds.</li> <li>Loss of already limited areas of species rich grasslands due to agricultural improvement.</li> </ul>	<ul> <li>Encourage small-scale mixed farming and encourage woodland and field boundary management.</li> <li>Ensure new large scale farm buildings including silos and AD plants etc do not have an adverse visual impact on the wider landscape including on views across the Pastoral Lowland Vale, and views from and to the neighbouring LCTs.</li> <li>Maintain the appearance and characteristic of isolated farmsteads and oppose proposals that will become dominant in the landscape.</li> <li>Encourage the mitigation of existing large sheds e.g. by limited tree planting</li> <li>Encourage the installation of PV on the roofs of new agricultural buildings, avoiding risk of glint/glare.</li> <li>Conserve characteristically dark skies and areas of dark landscape</li> <li>Provide advice to farmers on siting of new buildings, lighting, colour etc</li> <li>Seek to conserve traditional farm buildings where necessary through appropriate new uses that retain historic character and features.</li> <li>Respect traditional position of agricultural buildings and their relationship to the surrounding land.</li> </ul>



	Local Forces For Change	Potential Landscape Implications	Landscape Strategies and Guidelines
		<ul> <li>from conversion of pasture to arable and from intensification of grazing.</li> <li>Ongoing loss of archaeological sites and monuments from long-term cultivation and erosion.</li> <li>Conversion of farm outbuildings and field barns to recreational or business uses</li> <li>Increased damage to roads, road verges, dry stone walls and hedges from large machinery</li> <li>Increased width of gateways into fields</li> <li>Increased risk of river pollution and flooding from agricultural run off.</li> <li>Loss of Farmstead character</li> </ul>	<ul> <li>Retain and conserve areas of permanent pasture and semi-natural vegetation</li> <li>Promote management of ditches and seek opportunities to restore ponds</li> <li>Encourage low intensity grazing along riverside meadows.</li> <li>Protect remnant areas of ancient woodland and ancient/veteran trees.</li> <li>Enhance quality of local rivers and streams by introducing buffer strips.</li> <li>Monitor river nutrient levels</li> <li>Conserve and enhance riparian habitats and riverside trees such as pollarded willows.</li> <li>Retain existing hedgerow and field trees and seek opportunities to plant or tag replacements</li> <li>Encourage low-intensity grazing or restrict access by livestock where archaeological sites may be lost or damaged.</li> <li>Encourage the protection of traditional field patterns and encourage hedgerow and dry stone wall restoration.</li> <li>Retain and restore hedges particularly adjacent to roads and in the vicinity of settlements and farmsteads</li> <li>Encourage means and methods of reducing cultivation damage to archaeological sites and monuments (including reversion to grassland, mintillage, direct drilling and other damage reduction methods).</li> <li>Oppose proposals to convert pasture to arable particularly where archaeological sites/field monuments may be lost or damaged</li> <li>Ensure any woodland creation is in keeping with landscape character – see section 19.24</li> </ul>
19.10	Intensification of dairy farms.	<ul> <li>Decline in traditional farming practices resulting in the loss of species rich meadows, and traditionally managed hedgerows.</li> <li>Intensification of dairying operations resulting in farm amalgamation and the construction of large industrial style dairy sheds.</li> <li>Increased risk of pollution of watercourses from slurry storage and run off.</li> </ul>	<ul> <li>Promote hedgerow restoration giving priority to those contributing to historic field patterns, species rich hedgerows and those closest to settlements, roads and footpaths.</li> <li>Conserve existing species rich meadows and encourage traditional farming techniques.</li> <li>Enhance the quality of local rivers and streams by introducing buffer strips.</li> <li>Conserve, enhance and replant farm copses.</li> <li>Conserve and enhance riparian habitats and river/ streamside trees such as willow.</li> </ul>
19.11	Changes in land use and management within historic parks and gardens	<ul> <li>Weakening of the integrity of designed landscapes, parks and gardens</li> <li>Loss of or damage to elements of designed landscapes, parks and gardens.</li> </ul>	<ul> <li>Conserve and enhance historic parks and gardens, including their setting</li> <li>Develop and implement management plans</li> <li>Restore lost elements of historic parks and gardens to restore the integrity of the designed landscape as a whole.</li> </ul>



	Local Forces For Change	Potential Landscape Implications	Landscape Strategies and Guidelines
19.12	Planting of energy crops such as Miscanthus, short rotation coppice and short rotation forestry.	<ul> <li>Loss or seasonal interruption of views particularly from roads and public rights of way and views across the vale from scarp landscapes</li> <li>Increased sense of enclosure.</li> <li>Loss of permanent pasture</li> <li>Damage to archaeological sites and historic landscapes</li> <li>Loss or seasonal interruption of views particularly from roads and public rights of way and views along and accross the vale</li> <li>Loss of permanent pasture</li> <li>Damage to archaeological sites and historic landscapes</li> <li>Loss of permanent pasture</li> <li>Damage to archaeological sites and historic landscapes</li> <li>Loss or seasonal interruption of views particularly from roads and public rights of way and views along and accross the vale</li> <li>Loss or seasonal interruption of views particularly from roads and public rights of way and views along and accross the vale</li> <li>Loss of permanent pasture</li> <li>Damage to archaeological sites and historic landscapes</li> <li>Loss of permanent pasture</li> <li>Damage to archaeological sites and historic landscapes</li> <li>Loss of permanent pasture</li> <li>Damage to archaeological sites and historic landscapes</li> </ul>	<ul> <li>Ensure energy crops are not planted where they would restrict or intrude into views, particularly open views across the landscape.</li> <li>Do not plant on semi-natural habitats, permanent pasture or on sites with Section 41, CROW Act or local BAP species that could be affected in a negative way.</li> <li>Do not plant on sites where archaeological sites could be damaged or where significant historic landscapes would be adversely affected or on sites where features of geological or geomorphological importance would be obscured.</li> <li>Promote Cotswold Conservation Board guidance</li> </ul>
19.13	Separation of farmhouse/agricultural housing from the working farm for sale with a plot of land. Sub-division of farmland for 'lifestyle' plots	<ul> <li>Loss of integrity, cohesion and character of historic farmsteads and associated farmland.</li> <li>Loss of agricultural context</li> <li>Suburbanisation of agricultural landscape by the introduction of gardens e.g ornamental garden plants and boundary features, parking areas, lighting and conversion of tracks to manicured drives and ornamental gateways</li> <li>Shelterbelt planting for privacy screening</li> <li>Appearance and proliferation of stables and 'white tape' field boundaries for horses and ponies</li> <li>Sub-division of fields using post and rail fences</li> <li>Pressure for housing on plots of land</li> </ul>	<ul> <li>Only permit new uses of traditional farm buildings that are appropriate to retain their historic character and features.</li> <li>Use planning conditions to restrict subdivision of fields, construction of stables etc. Consider use of Article 4 Direction.</li> <li>Ensure the separation of housing does not prejudice the effective operation of the farm enterprise.</li> <li>Avoid isolated development, particularly in areas of dark skies</li> <li>Respect traditional position of agricultural buildings and their relationship to the surrounding land</li> </ul>
19.14	Loss of hedges characteristic of the Unwooded Vale due to inappropriate management or 'abandonment'	<ul> <li>Loss of a key characteristic of the Unwooded Vale</li> <li>Replacement with wire or post and rail fences</li> <li>Weakening/loss of field patterns, particularly those that reflect the pre- enclosure open field system</li> </ul>	<ul> <li>Encourage the retention and maintenance of hedges, using traditional methods such as hedge laying where possible.</li> <li>Where maintained by machine, ensure best practice cutting regimes</li> <li>Ensure hedgerow retention and management are included in agrient environment schemes</li> </ul>
19.15	Development of scrub and trees on roadside verges. Mowing of verges at inappropriate times of the year.	<ul> <li>Loss of views from the public highway</li> <li>Loss of open unwooded character</li> <li>Loss of roadside grassland habitat</li> <li>Damage to hedges and dry stone walls.</li> <li>Loss of characteristic flora</li> </ul>	<ul> <li>Identify key views from roads</li> <li>Manage/remove verge scrub and trees</li> <li>Reintroduce appropriate verge management and mowing</li> <li>Ensure appropriate timing of mowing</li> <li>Promote Conservation Board guidance</li> </ul>
19.16	Flood management and alleviation measures	<ul> <li>Construction of 'hard' flood defences</li> <li>Tree planting for flood management inappropriate to landscape character</li> </ul>	<ul> <li>Retain and manage watercourses in their naturalistic form. Seek opportunities to restore natural meanders etc, removing engineered channels, culverts etc to restore a functioning watercourse and floodplain.</li> <li>Consider Rural Sustainable Drainage interventions to slow peak water flow</li> </ul>



	Local Forces For Change	Potential Landscape Implications	Landscape Strategies and Guidelines
			<ul> <li>particularly within woodland.</li> <li>Seek to influence surrounding land management such as contour ploughing, wide margins, de-compaction of soils and pasture etc.</li> <li>Promote good soil management practice to assist with water retention</li> <li>Seek opportunities for temporary flood water storage on farmland</li> </ul>
			<ul> <li>Ensure flood defences integrate into the landscape by using appropriate mitigation measures, landscaping and materials</li> <li>For tree planting see Creation of Woodland section 19.24 below</li> </ul>
19.17	Fencing of river corridors	<ul> <li>River edge becomes overgrown with rank vegetation due to a loss of grazing leading to loss of riparian habitat.</li> <li>Introduction of fence lines along valley bottoms</li> </ul>	<ul> <li>Encourage low intensity grazing along floodplain and valley bottom meadows.</li> <li>Encourage the use of temporary fencing where required</li> </ul>
19.18	Intensive grazing of stretches of riverbank up to the waters edge.	<ul> <li>Loss of riparian habitat.</li> <li>Bank instability leading to increased erosion and widening of river channels.</li> </ul>	<ul> <li>Encourage low intensity grazing along floodplain and valley bottom meadows.</li> <li>Manage riparian habitats to avoid erosion due to over grazing.</li> <li>Avoid engineered solutions to water management along degraded stretches of riverbank.</li> <li>Encourage use of temporary fencing where required</li> </ul>
19.20	Deterioration in condition of vernacular farm buildings.	<ul> <li>Erosion of distinctive features and loss of Cotswold character.</li> <li>Loss of locally historic features and erosion of the integrity of the historic landscape.</li> <li>Decline in quality of landscape.</li> <li>Loss of Farmstead character.</li> </ul>	<ul> <li>Conserve vernacular farm buildings for their own sake and/or by developing other options for their use whilst retaining their agricultural character.</li> <li>Raise awareness of grant availability for building restoration.</li> <li>Promote use of historic barns and agricultural buildings for new uses in preference to demolition or dereliction.</li> <li>Promote the use of traditional materials and building styles in barn conversions.</li> <li>Respect traditional position of agricultural buildings and their relationship to the surrounding land.</li> </ul>
19.21	Impact of golf course development.	<ul> <li>Inappropriate landscape design of new golf courses and 'improvements' to existing golf courses.</li> <li>Impact of new buildings.</li> <li>Loss of mature hedgerow trees through cultivation and increased use of pesticides.</li> <li>Change in texture and colour</li> <li>Loss of field patterns and hedgerows</li> <li>Introduction of non-native trees</li> </ul>	<ul> <li>Ensure landscape treatment of new golf courses and golf course improvements is appropriate to their setting, with use of native species.</li> <li>Encourage planting of new hedgerow trees.</li> <li>Encourage the protection of existing hedgerow features and trees within hedgerows.</li> <li>Encourage appropriate colour of sand in bunkers.</li> </ul>
19.22	Damage to field monuments and archaeological sites and the historic environment from, farming operations, tree root damage, burrowing animals, woodland management operations and tree	<ul> <li>Damage to important archaeological sites and important landscape features.</li> <li>Loss of traditional field patterns</li> <li>Loss of traditional field boundaries, particularly</li> <li>hedgerows.</li> </ul>	<ul> <li>Inform landowners of important archaeological sites</li> <li>Protect all upstanding archaeological sites and consider the impact of development on their landscape setting.</li> <li>Restore the wider setting of key monuments to ensure that they do not read as islands amidst a sea of arable farming.</li> <li>Raise awareness of the historic environment and of the HER as a source of</li> </ul>



	Local Forces For Change	Potential Landscape Implications	Landscape Strategies and Guidelines
	planting and recreational activity.	<ul> <li>Loss of locally distinctive features such as stone bridges, wellheads and wash pools</li> <li>Damage caused by livestock</li> <li>Damage caused by recreational activity</li> <li>Encroachment of scrub onto archaeological features</li> </ul>	<ul> <li>information</li> <li>Provide guidance on managing the historic environment to farmers and land owners</li> <li>Retain traditional field patterns and field boundaries</li> <li>Ensure tree planting does not take place on archaeological features.</li> <li>Control scrub and manage existing trees on archaeological features to minimise damage for example by root damage or wind-blow.</li> <li>Minimise or prevent damage to the historic environment by recreational activity by working with landowners to prepare site management plans and if necessary limit access.</li> <li>Repair badly eroded features such as earthworks</li> </ul>
19.23	Loss of and damage to geological features due to tree growth, erosion and change of land use.	<ul> <li>Loss of sites that provide an understanding of the Cotswold landscape</li> <li>Loss of visible features such as river meanders</li> </ul>	Identify important geological features and ensure they are conserved and appropriately managed.
	Woodland and trees		
19.24	Inappropriate woodland creation and planting of shelterbelts and farm copses.	<ul> <li>Increased woodland cover diminishing the open character of the Unwooded Vale limiting long distance views and intruding on panoramas.</li> <li>Loss of Historic Landscape Character through inappropriate siting and/or species</li> </ul>	<ul> <li>Woodland creation is not appropriate in this landscape type to retain the open un-wooded character. The exception is tree planting in association with new development.</li> <li>Conserve, enhance and replant existing copses using native broadleaves or species that reflect local broadleaved woodland</li> <li>Seek EIA determination if necessary</li> <li>Retain existing hedgerow and field trees and seek opportunities to plant or tag replacements</li> </ul>
19.25	Loss of traditional orchards in recent years.	Loss of characteristic feature of the vale landscape and associated habitats.	<ul> <li>Conserve and enhance existing traditional orchards wherever possible.</li> <li>Create new orchards. Priority should be given to re-establishment of former orchards and the use of traditional local fruit varieties.</li> </ul>